



THE IMAGE TROVE

About us:

At The Image Trove, we are dedicated to transforming lives through the power of personal branding.

Founded by ***Dr. Shikha Khatana*** and ***Ms. Lavleen Kaur***, certified Image Consultants and Soft skills trainers, with a passion for helping individuals and brands develop a strong, cohesive image that represents their true selves; by enhancing their ABC i.e. Appearance, Behavior/Body language and Communication. With a deep love for fashion and design, our company focuses on offering a wide variety of personalized styling services.

Our mission is simple: to provide tailored image consultancy, soft skills training and styling services that enhance the way our clients look and feel and present themselves in both personal and professional front of their lives. Whether you need a wardrobe overhaul, professional image advice, guidance for effective communication, impactful body language or styling for a special occasion; our goal is to guide you in achieving a polished and confident look.



Core Values

Elegance: Style is not about trends, it's about timeless elegance. We believe in keeping things sophisticated and refined, ensuring your look is always a perfect balance of simplicity and beauty.

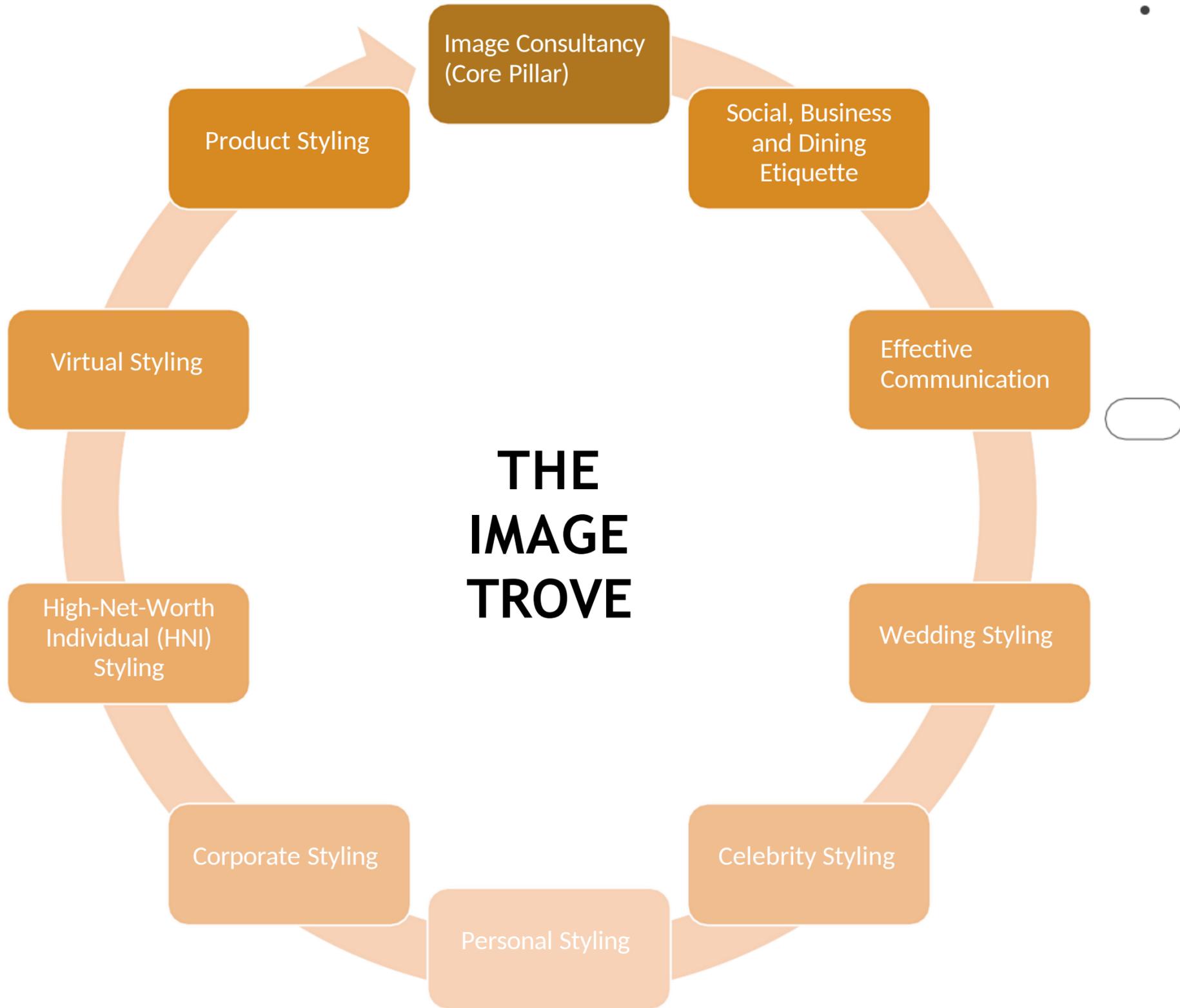
Creativity: We recognize that everyone has a unique style. We bring out your creativity in a way that reflects your personality and makes you feel truly confident in your appearance.

Elevated Interactions : We nurture the art of meaningful, confident, and respectful communication, empowering individuals to build lasting impressions and impactful relationships in every sphere of life.

Transformation: We love the power of transformation that comes with a great style overhaul. Our services are designed to make you feel like your best self, whether that's through a wardrobe refresh or an entirely new image.

Exclusivity: We offer a boutique service, designed for clients who appreciate luxury and the attention to detail that comes with a personalized approach to styling.





OUR SERVICES

At The Image Trove, we believe that a great image can open doors, build confidence, and leave a lasting impression. We help you create a look and personality that reflects the best version of yourself, and together, we'll craft an image that's uniquely you.

Image Consultancy (Core Pillar)

Personal Image Assessment: We begin by understanding who you are, your lifestyle, and your goals. Based on that, we help you craft a personal style strategy that aligns with your unique traits.

Personal Brand Development: We work with clients to build a personal brand that feels authentic and highlights their strengths. This could involve wardrobe updates, styling advice, and creating a cohesive image for public appearances.

Body Shape & Color Analysis: We provide insights about enhancing and countering strategies as per your body shape. Furthermore, creating your colour palette as per your personal colours thus, helping you make smarter fashion choices that flatter you.

Professional Image Consultancy: Whether you're stepping into a new career, preparing for a big presentation, or looking to refine your day-to-day executive presence, we offer personalized consultancy to ensure your style reflects your professional persona.



Personal Styling

Wardrobe Overhaul: We assess your current wardrobe, helping you edit, organize, and curate pieces that work well together. We ensure your clothes reflect your personal style and your lifestyle needs.

Personal Shopping: Whether you're shopping online or in-store, we help you pick out items that fit your personal style and budget, making sure everything coordinates seamlessly.

Outfit Curation: We create complete outfits for every occasion—from casual to formal—making sure you're prepared for any event that comes your way.

Style Coaching & Training: Our expert stylists provide one-on-one coaching sessions, teaching you how to enhance your style and make confident fashion choices.



Soft Skills training for Educators

Communication with Clarity and Confidence : Teaching them effective ways to master classroom dynamics through effective verbal and non-verbal communication.

Exude Professional Presence : Aligning grooming, posture and demeanour with their role as mentors and build trust and rapport with their students through emotional intelligence and listening skills.

Ethics and Etiquette in teaching : Upholding ethical principles aligned with the institution's vision and being able to navigate through ethical dilemmas and maintaining integrity in educational settings.

Foster DEI : Embracing diversity, ensure equity and cultivate inclusive classroom cultures. Teachers to embrace and teaching students to embrace to have peer understanding and global diversification and cultural exposure.

Integrating SEL : Helping teachers to integrate social-emotional learning and supporting students' emotional well-being and promote positive relationships.



Celebrity Styling

Red-Carpet & Event Styling: We specialize in creating standout looks for celebrities and influencers, attending high-profile events, ensuring they make a lasting impression.

Personal Branding for Celebrities: We help celebrities align their public image with their personal style, crafting looks that feel authentic and memorable.

Photoshoot Styling: We ensure that every photo taken reflects the celebrity's personal style, whether it's for a magazine shoot or a promotional campaign.

Style Consistency & Image Maintenance: We offer ongoing styling services to maintain consistency in a celebrity's public image, making sure that each outfit aligns with their evolving career and personal brand. This includes wardrobe updates, seasonal trends, personal shopping and special appearance styling.

Training & Style Empowerment: We offer personal consultancy to celebrities; helping them develop their understanding of style choices, body shapes, and how to make confident fashion decisions that suit both, their personal style and public presence.



Soft skills training for media and public presence

Command Presence with Grace: Cultivate Body Language, posture, and stage presence that draws attention and trust.

Master Verbal and Non-Verbal Communication: Speak with clarity, conviction, and control in high-pressure or public settings

Develop a Signature Style and Visual identity: Align personal image with public perception through curated styling and grooming.

Handle Media with Finesse: Learn the art of interviews, public speaking, and staying composed under scrutiny.

Navigating Public Interactions with Etiquette: Maintain charm, humility, and professionalism in social and diplomatic circles by building emotional intelligence to manage fame, criticism, and emotional triggers with balance and mindfulness.



Corporate Styling

Executive Image Consultation: We offer one-on-one consultations for business professionals to help them refine their wardrobe and develop a polished, professional look that matches their roles and goals.

Corporate Event Styling: From conferences to informal gatherings, we provide styling for corporate events; ensuring that the company's image is consistent across all employees and settings.

Work Wardrobe Refinement: We guide you in building a wardrobe that's both, stylish and practical for your work environment; helping you look your best while staying professional.

Business Etiquette & Grooming Training: We offer trainings on professional grooming, body language and business etiquette; to help you make a strong and lasting impression in the workplace.



Soft skills training for corporates

Effective communication: We enable corporate teams to sharpen verbal, written, and digital communication for clarity and impact.

Build Executive Presence and Personal Branding: Cultivating a professional image including your appearance, behavior, body language; that establishes your credibility and inspires trust and leadership.

Master workplace Etiquette and Professional conduct: We enable teams to foster a culture of respect, punctuality, and polished behavior.

Enhance Interpersonal skills: Encouraging collaboration, active listening, and constructive feedback. We help them to handle workplace challenges with emotional intelligence and composure.

Deliver powerful presentations and Public Speaking: Enabling teams with public speaking skills to boost their confidence and help them deliver to the best of their knowledge and abilities.



Wedding Styling

Bridal Styling: We provide personalized bridal consultations, ensuring the bride looks stunning and feels comfortable on her big day. From bridal trousseau to accessories, we cover it all.

Groom & Bridal Co-ordinated Styling: We assist in creating coordinated looks for the groom, bride, bridesmaid and other immediate family members; making sure the styling flows seamlessly.

Wedding Event Styling: Beyond the attire, we also offer styling services for the event itself; assisting you to design an atmosphere and décor that perfectly reflects the couple's unique style and personality.

Schedule & Perfect Fit Planning: We help coordinate fittings and manage the timings of the wedding styling; ensuring everything runs smoothly and on time.



Soft skills for couple on their Big Day

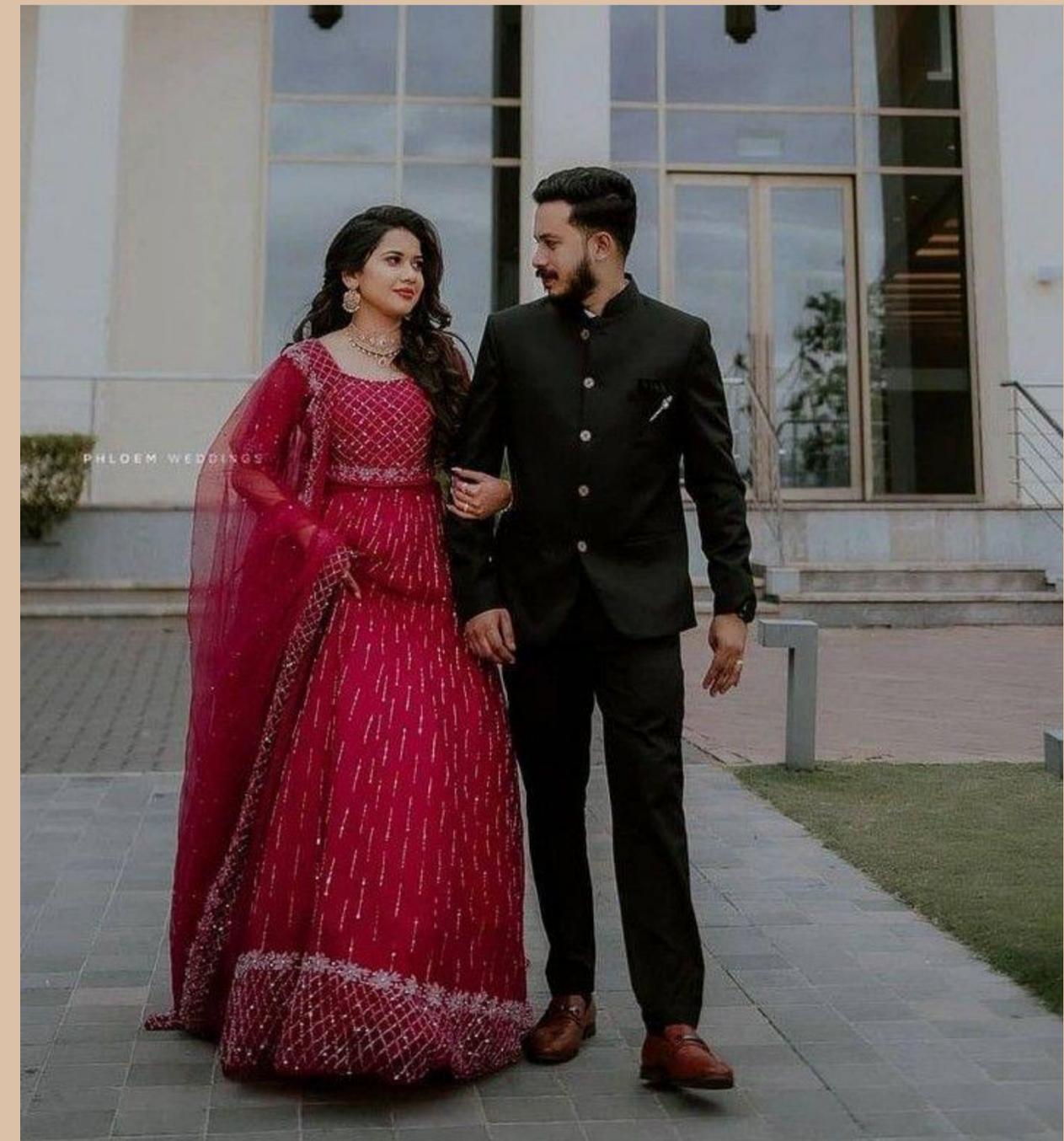
Enhance Couple Presence: We help couples to build a confident, graceful public presence together - be it at the altar, on stage, or in front of guests.

Social and Dining Etiquette: Helping them in navigating prewedding events and gatherings with poise and warmth including the dining etiquette so that in every moment captured grace and poise is always eminent.

Create a shared Image Aesthetic: Helping couple to align their personal styles and body language for photos, ceremonies and when facing camera.

Manage emotional triggers and pre-wedding stress: Building emotional intelligence and grounding during high energy phase.

Celebrate Individuality and Togetherness: Helping couple to express themselves authentically while shining as a unit.



Virtual Styling

Online Consultations: *Through virtual consultations, we provide expert advice and styling tips; no matter where you are. Whether you need a wardrobe review or shopping help, we make it easy to connect remotely.*

Remote Shopping & Outfit Coordination: *We assist with online shopping, making sure you pick the best items for your wardrobe and styling them into cohesive outfits.*

Virtual Photoshoot Styling: *If you're preparing for a virtual photoshoot or want to perfect your online presence, we offer styling advice and outfit recommendations to ensure you look your best on camera.*



High-Net-Worth Individual (HNI) Styling

Luxury Wardrobe Curation: We offer exclusive wardrobe services for high-net-worth individuals, curating bespoke, luxurious pieces that reflect their sophisticated tastes.

Private Shopping Experiences: We offer access to private showrooms and exclusive collections; ensuring our clients get the best in luxury shopping.

Event Styling: For intimate events or exclusive gatherings, we provide personalized styling services; making sure every detail reflects the client's unique taste and lifestyle.

Personalized Image Consultancy: We offer discreet consultations to refine your image and ensure that every detail; from fashion to grooming, aligns with your high-net-worth lifestyle.



Soft Skills for HNI Clients

Enhance Personal Presence and Influence: Cultivate charisma, grace, and a commanding yet approachable demeanour.

Refine Global Etiquette and Cultural Intelligence: Navigate international settings, diplomatic circles, and a luxury experiences with confidence and ease.

Master Private and Public Communication: Speak with purpose, clarity, and poise in personal gatherings or high-profile events, ensuring every interaction leaves a lasting, elegant impact - whether in person or virtually.

Adapt Seamlessly across cultures: Handle global travel, investments, and social events with cultural sensitivity and diplomacy making mindful and people-oriented decisions that build long-term trust.

Communicate vision with clarity: Express ideas, beliefs, and values with precision and inspiration, whether addressing a team or giving a keynote. Help them to manage media, negotiations, or sensitive personal discussions with composure and tact.

Manage stress and expectations with Elegance: Balance luxury lifestyles and responsibilities while preserving inner calm and dignity.



Product Styling

E-Commerce Styling: We work with businesses to style products for online stores and marketing campaigns; ensuring they look the best for the potential customers.

Catalogue & Retail Styling: Whether for print catalogues or in-store displays, we create curated looks that highlight products in a way that attract attention.

Creative Direction for Campaigns: We provide expert guidance for photoshoots and campaigns, ensuring the product styling aligns with your vision and brand identity.

Brand Image & Identity Coordination: We assist in styling products to align with your brand's image, ensuring consistency across all marketing materials.



Personal Branding

Senior Management: Elevating personal branding for senior management that involves enhancement of their professional image, communication skills and presence to reflect confidence, authority and approachability.

Business Owners: Helping business owners to present a well-defined personal brand and their capabilities as credible leaders; supporting them to stand out in competitive markets and drive their business forward.

Freshers: Guiding freshers to gain foundation that not only boosts their confidence; but also positions them as competent and professional individuals ready to excel in any work environment.

Home-Makers: Through guidance on appearance, communication and self-presentation, we enable them to step into new roles, be it social, entrepreneurial or professional, with poise and self-assurance.



- ## Why Choose Us?

Expertise: *The Image Craft* offers top-tier expertise in styling and image consultancy. Our team has a treasure of experience in various areas of styling; ensuring that every client gets the best advice and service possible.

Specialized Team: We take pride in ourselves on having a dedicated team of specialized trainers and consultants for each category we serve. Whether it's personal styling, corporate image consulting, effective communication or product styling; each expert brings a deep understanding of their field, ensuring a highly customized and effective approach for every client.

Tailored Service: At *The Image Craft*, we recognize that everyone is unique, and so is their style. We focus on getting to know you and your goals, offering tailored solutions that fit your specific needs and personality. No generic one-size-fits-all services here, we provide personalized attention at every step.

-

- ## Why Choose Us?

Luxury and Exclusivity: We cater to clients who appreciate high-end services and attention to details. From private shopping experiences to bespoke styling, we offer an exclusive service that ensures thzt you always look and feel your best, no matter the occasion.

Comprehensive Approach: Whether you're looking to refine your personal image, revamp your corporate look or prepare for a major event; we offer a full suite of services under one roof. We take a holistic approach to styling, ensuring every aspect of your image is cohesive and aligned with your goals.

-



Affinity
Salon & Spa

An Aveda Concept Salon since 2003

blinkit
formerly grofers



 **DELHI
PUBLIC
SCHOOL**
East Ahmedabad





AND



Blue
Heaven



global desi





Thank You

THE IMAGE TROVE